

# Danube Culture Platform

New spirit of cultural  
cooperation in the Danube region

BUNDESKANZLERAMT  ÖSTERREICH  
KULTUR



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Baden-Württemberg

MINISTERIUM FÜR WISSENSCHAFT, FORSCHUNG UND KUNST



Ministerul Culturii





# Starting point

**Basic structure:** Platform Danube Cultural Cluster, member organisation of NGOs and public institutions

**Activities:**

- Networking
- Information exchange
- Cooperation
- Promotion
- Projects

... in a public interest

...for strengthening the Danube as a **cultural brand**

# Project idea & objectives

Creation of a permanent room for strategic cultural policy exchange mixing a top-down and bottom-up approach

## **Objectives:**

Umbrella – accompanying process

- Alignment of policies
- Dialogue of different players
- Joint cultural planning, transnational issues

... in a dialogue process of both the political/administrative and the cultural sector level in all EUSDR countries

Creation of a **Small Project Fund**



# Project partners

For the 1st round of TAF application:

Hungary:

Danube Cultural Cluster – Collegium Hungaricum Vienna

Austria:

Federal Chancellery of Austria, Department for Culture

Germany/Baden-Württemberg:

Ministry for Science, Research and the Arts

Romania:

Ministry of Culture (tbc)

... all EUSDR countries are welcome to join us!

# Project development

From Danube Culture Dialogue to the Danube Culture Platform

- 2012: Founding of association Danube Cultural Cluster
- June/ July 2013: Development of project idea in coop. with unit EU Cultural Policy (Fed. Chancellery)
- Aug. 2013: Application for TAF – Technical Assistance Facility for Danube Region Projects
- Sept. 2013: Assignment of TAF
- Dec. 2013 – June 2014: Receiving TAF advisory services
- June 2014: Results


## Next steps:

- Preparation for INTERREG VB Central Europe Programme application
- Development of a small project fund as a public – private partnership model



# TAF Results: Prefeasibility Study Small Project Fund

- Framework conditions & structural requirements
- Benchmarking of existing transnational SPFs
- Recommendations from international experts
- Pre-conditions for private financial engagement
- Two structural options for a Danube Culture Small Project Fund
- Recommendations & next steps
- Management structures for INTERREG Project



# TAF Results: Application INTERREG VB Project

## **Three Years Work Programme and Budget**

### Workpackages

- Sustainable Culture and Creative Clusters
- Creative Cooperation Project Fund
- Pilot projects
- Communication
- Project and Financial Management
- Budget & Time plan



# Planned activities & to do list

## Structure & finances

- Working group on culture based on **PA 3 work**
- Common work structure & programme
- Establishment of project consortium
- Clarification of financial contributions to platform & small project fund

## Content & projects

- Focus on **contemporary arts**
- Building on ongoing promising projects
- Taking up new initiatives
- exchange & promotion



# Vision & Impact

- New spirit of solidarity & cooperation
- More communication
- Strengthening social cohesion
- Raising attractiveness of the Danube region
- Visibility through cultural activities
- Designing new relationships among players & countries



# Contacts

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New contact (tbc)

Thank you for your attention!