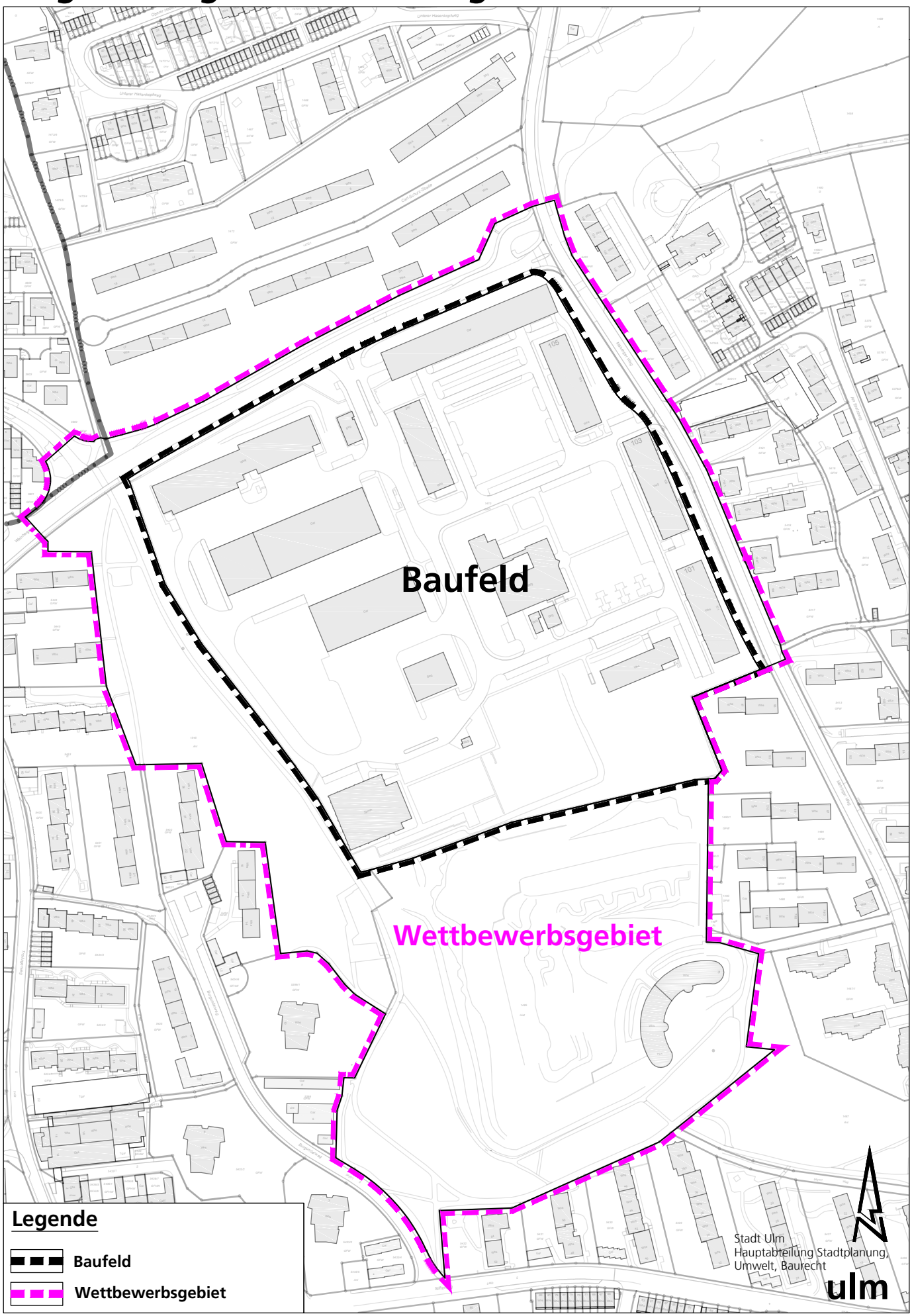Abgrenzung Wettbewerbsgebiet