

Danube Transnational Programme

Thematic Pole 3 Entrepreneurial Learning Systems

Towards a more entrepreneur-friendly and innovative Danube region



More information about Pole 3 in the Capitalisation Strategy section of:
www.interreg-danube.eu

Welcome

Dear Reader,

Building up a stronger culture of entrepreneurship, developing skills and competences for innovative entrepreneurship including gender aspects and addressing also high-quality primary and secondary schooling are core to the economic prosperity of the Danube region.

Motivated by the INTERREG DANUBE Programme's Capitalization Strategy, 5 projects are jointly facilitating synergies and impact between each other working on entrepreneurship development in the Danube region. In the coming 3 years we are working closely together to create a more entrepreneur-friendly and innovative Danube region that supports (social) innovation, entrepreneurship and knowledge-exchange between actors.

We invite you to join our community and shape the future of the INTERREG Danube Programme together with us!

Why Capitalization Matters?



INTERREG DANUBE Programme has designed a Thematic Capitalisation Strategy in 2016 with the aim of fostering and exploiting synergies among funded projects across Europe. Capitalization activities enable actors located in the Danube region to fill knowledge-gaps via complementary thematic specialisation, experiences, methodological approaches created within and beyond the Danube region. Capitalization may take several forms from joint communication activities, exchange of policy recommendations and methodologies to jointly organized events and training sessions.

Target groups

- DTP projects working on similar or complementary topics
- Beneficiaries of DTP project outputs
- DTP stakeholders
- DTP Programme bodies
- EUSDR bodies and stakeholder (PA7,8,9)
- Projects and stakeholders outside the programme area, relevant to the identified thematic poles

TP3 Entrepreneurial Learning Systems is one of the 11 designated Thematic Poles bringing together projects addressing similar challenges. TP3 Entrepreneurial Learning Systems' mission is to contribute to the creation of " a more entrepreneur-friendly and (socially) innovative Danube region". Entrepreneurial Learning Systems facilitates the Entrepreneurial Discovery Process. Within TP3 Entrepreneurial Learning Systems, 5 projects funded by the INTERREG DANUBE Programme join forces to jointly foster "cooperation between key stakeholders of the labour market, education and research policies in order to develop learning regions and environments that shall jointly increase the innovative capacities of the labour force in the Danube Region". Thematic Pole embraces the DA-SPACE, Excellence-In-ReSTI, NewGenerationSkills, DIGITRANS project led by the Pole Leader SENSES.

Synergies among Thematic Pole projects:

	SENSES	NewGenerationSkills	DA-SPACE	Excellence-in-ReSTI	DIGITRANS
SENSES					
NewGenerationSkills					
DA-SPACE					
Excellence-in-ReSTI		 			
DIGITRANS				 	

-  Best practices
-  Entrepreneurial skills development
-  Innovation management
-  Policy development
-  Young target group

DA-SPACE – Open Innovation to Raise Entrepreneurship Skills and Public Private Partnership in Danube Region

What?

The aim is to create an open innovation ecosystem by piloting a model of open innovation labs, in which companies, public authorities, universities and the civil society can create fundaments for innovation together with young talents.

The results emerging from the pilot will lead to the development of a strategy to boost innovation and entrepreneurial skills in the Danube:

- Pursues an open innovation approach to set the framework condition for innovation in the Danube Region
- Boost entrepreneurial mindset and skills
- Addresses the missing link between great ideas of young talents and sustainable business creations

Who?

Local Public Authorities, Higher Education and Research, SMEs, Business Support Organizations, Young Talents

How?

Launch of 7 open innovation labs in the Danube Region to create fundaments for innovation. The cooperation among different stakeholders on a national and transnational level will generate new solutions and raise the entrepreneurial skills of all the actors involved.

Developing 100 co-creation projects in which the young talents can work on real business cases and create new solutions.

Establish a sustainability strategy to lay the ground for further sustainable cooperation with key actors on a local level.

Where?

Germany, Romania, Slovakia, Bulgaria, Czech Republic, Croatia, Serbia

Capitalization going on with:

Open Alps (INTERREG IV B - Alpine Space)
DEMOLA Open Innovation Labs (DEMOLA)

Contact



DA-SPACE coordinator

Sabrina Richter

City of Ulm
Germany
s.richter@ulm.de
+49 176 103-44008

DIGITRANS – is about supporting SMEs of the creative industries, health and advanced manufacturing sector in the Danube Region with the aim to transform and develop their business models into a digital one. Digital business models are a great opportunity for SMEs to be efficient and effective on current and future markets.

What?

1. Developing a new creative method framework the “DIGITRANS method framework” specially designed for the needs of SMEs to transform and create digital business models.
2. Validated innovation space with appropriate tools established in 7 partner regions
3. User-friendly e-learning environment allowing SMEs and business support organisation to learn independently.

Who?

1. SMEs from the creative industries, health and advanced manufacturing sector
2. Business support organisations
3. Higher education and research
4. Regional public authorities

How?

Documenting digital business model cases demonstrating DIGITRANS method’s effectiveness.

Offering a user-friendly e-learning environment to train the DIGITRANS method and to support the independent development of digital business models in the companies.

Where?

Germany, Hungary, Slovenia, Romania, Bulgaria, Austria, Croatia

Capitalization going on with:

INNOTRAIN IT (INTERREG IVB Central Europe)

ITSM4SME (LLP Leonardo da Vinci)

OpenAlps (INTERREG IVB Alpine Space)

SMART – Smart Innovation Network for New Generation Enterprises (INTERREG IVB Central Europe programme)

Contact



DIGITRANS project manager

Petra Newrly

MFG Innovation Agency Media and
Creative Industries Baden

Germany

newrly@mfg.de

+49 711 90715-357

Excellence-in-ReSTI – Excellence in research, social and technological innovation project management

What?

Advancing the competences of project management methodologies, leadership, administration and management of different kinds of innovation projects: technological, social and research-based. The objective is to create an environment in the Danube Region where knowledge on managing such projects is readily available to the interested stakeholders. By developing e-learning modules, easy-to-use checklists, and relevant strategies, the quality of project development and implementation of research and (social and technological) innovation projects, as well as the employability of young graduates, project managers and administrators dealing with such projects will be enhanced. Providing specific support to young project managers of in order to increase the, as well as the knowledge, skills and capacities, and hence the employability of young project managers.

Who?

Young graduates and project managers employed at project implementing public and private institutions; education and training centres, higher education institutions; public authorities funding and supporting projects.

How?

19 innovative online courses focusing on the skills closely related to the acquisition and management of R&D&I projects, which will serve as the background for a full transnational intercultural academic curriculum

for young managers and administrators to be implemented in academic year 2018/19 as a pilot course. Easy-to-use and service-oriented infodesk in order to provide tailored support to young managers and administrators and any interested stakeholders. Elaboration of a background analysis, roadmap and strategy on the current state-of-the-art, missing capacities and opportunities of the research, social and technological innovation landscape in the Danube Region.

Where?

Austria, Bulgaria, Hungary, the Czech Republic, Slovenia, Croatia, Serbia, Bosnia and Herzegovina, Montenegro

Capitalization going on with:

Danube INCO.NET (FP7 –ended in 2017)

Contact



Excellence-in-ReSTI project manager

Szüdi Gábor

ZSI - Centre for Social Innovation

Austria

szudi@zsi.at

+43 1 4950442-57

NewGenerationSkills – Unlocking the potentials for business and social innovation in the Danube Region by equipping young people with new generation skills

What?

Young generations have the potential to be pro-active engines of innovation and become change-makers in their local communities. However, 62% of young people in Central and Eastern Europe are not interested in starting their own business, whereas one in five would like to, but consider it too difficult. This weak entrepreneurial culture and missing innovation management capacities are recognized as a key challenge in the Danube Region. Unlocking youth's unexploited potential starts at local level by developing their skills and competences and creating an enabling environment to help them become their ideas grow their innovative ideas into ventures with high social added value, potentially taken up by the private & public sectors transnationally.

Who?

Local Public Authorities, Interest Groups including NGOs, Higher Education and Research, SMS, Youth aged between 15-29

How?

The project will upgrade existing cooperation mechanisms between its key target group of quadruple helix actors (local municipalities, organizations representing local youth, education, and the business sector) to create innovative local support schemes going beyond existing fragmented initiatives

taking the form of Innovation Labs joined in a transnational network. Offering a user-friendly e-learning environment to train the DIGITRANS method and to support the independent development of digital business models in the companies.

Where?

Hungary, the Czech Republic, Slovenia, Romania, Austria, Serbia

Contact



NewGenerationSkills coordinator/project manager

Ágnes Orosz

Local Government and Municipality

Hungary

orosz.agnes@ujbuda.hu

+36 1 381 1351

SENSES – Strengthening Social Entrepreneurial Landscape through involving socially responsible corporate Practices in Entrepreneural Competences and Skills enhancement in the DANUBE region

What?

Creating a Transnational Network of social enterprise ecosystems that will jointly promote the social enterprise model as well as social innovations at large for the sustainable economic development in the form of more and better “socially responsible and innovative supply- and value-chains” in the Danube region:

- Empowering social enterprises through bridging public and private sector best practices,
- Better engaging social enterprises with their ecosystems,
- Creating an improved policy landscape for social enterprises

Who?

Social enterprises, socially responsible traditional businesses, social (impact) investors, policymakers, NGOs, academia

How?

60 hours “blended learning programme” co-designed with CSR socially responsible businesses, financial intermediaries and chambers – integrating classroom, web-based trainings with personalized mentoring – coaching by businesses. Creation of 150-250 market-based co-operations for more social innovations, better social entrepreneurial products / services as well as

increased knowledge-base in terms of markets, marketing expertise, customer relationships and sales. Policy Design through "Social Enterprise Strategy for the Danube region" and Regional Action Plans.

Where?

Hungary, the Czech Republic, Slovenia, Romania, Slovakia, Austria, Croatia, Serbia

Capitalization going on with:

SOCIAL SEEDS (INTERREG EUROPE Programme)
RaiSE (INTERREG Europe Programme)
SOCENT SPAs (INTERREG EUROPE Programme)
SIC Social Innovation Community (H2020)
FFWD (INTERREG EUROPE Programme)

Contact



SENSES coordinator

Mária Baracsi

IFKA Public Benefit Nonprofit Ltd.
for the Development of the Industry
Hungary
baracsi@ifka.hu
+36 30 400 3268

Projects of Thematic Pole 3



**POLE 3: Entrepreneurial
learning systems**



Danube Transnational Programme

DA-SPACE

DIGITRANS

Excellence-in-ReSTI

NewGenerationSkills

SENSES

Thematic Pole 3 contact

Marius Valentin Niculae

Danube Transnational Programme

marius.niculae@interreg-danube.eu

+36 1 896 1967



SENSES coordinator

Mária Baracsi

IFKA Public Benefit Nonprofit Ltd.
for the Development of the Industry

baracsi@ifka.hu

+36 30 400 3268

